

71th Annual GENERAL MEMBERSHIP MEETING AGENDA

Date: January 4, 2020

Place: Ramkota, Pierre, SD

Time: 2:00 pm

President’s Address

* Kristen addressed and welcomed the ~35 people present
* Presented special guests:
* Jordan Tierney
* Stan & Nancy Weaver – *presented with Lifetime Membership to SDQHA*
* Board of Directors
* National Directors
* Executive SDQHA staff
* Looking to our future (see full address in President’s corner at www.SDQHA.com):
  + Threats to our industry – agricultural ignorance
  + Majority of today’s consumers are at least 3 generations removed from agriculture
  + Less horses and less horse owners year over year
    - AQHA and SD registrations significantly down
  + Unite as an equine industry socially to share positive and educational purposes
    - Encouraged outreach to youth to stop the cycle of agricultural ignorance
    - Monitor equine welfare

**Secretary’s Minutes**

Penny made a motion to approve the paraphrased meeting minutes and Georga seconded. Unanimous Approval

**Treasurer’s Report**

Beck Johnson made a motion to approve. Penny Petersen seconde the motion. Unanimous approval.

**Brief National Directors’ Reports**

1. Georga Sutton
   1. Dress as you are to start an agricultural conversation and increase education
   2. Ranching Heritage Committee
      1. Go back to your roots
      2. Young Horse Development Program
         1. Breeders donate the horses to the program
         2. Connect young horses with young people
2. Jim Hootman
   1. Called attention to social media and younger generations impact on the equine industry
   2. Thanked everyone for coming
3. Larry Larson
   1. Serves on the International committee
      1. Approved AQHA accreditation for Sweden and Slovak
      2. Ecuador is not
      3. Task Forces to address international showing concerns
      4. Training and credentialing process for international stewards
   2. Serves on the Hall of Fame committee
4. Mike Clites
   1. Show committee and halter
5. Janet Hansen
   1. Show committee
   2. Look at all pieces of show procedures, guidelines, rules and regulations
   3. New task force to look at how many shows are sending in late approvals
   4. Subcommittee for show procedures
      1. Fairs are the best place for interacting with the general public
   5. Have an idea for a rule
      1. Easy to submit
6. Jim Hunt
   1. Ranching Committee split into 2 group
      1. Performance
      2. Ranching heritage
   2. Stud book and registrations committee
      1. Enhanced computer and technology issues
      2. Registrations now allowed on the computer
7. Dean Johnson
   1. Ranching Sub-Committee
      1. Cover the rules and regulations to the ranching portion of AQHA
      2. Furthering the great minds of ranching horses
8. Debbi Holmes-Stockstill
   1. Serves on public policy committees
   2. Went through legislative issues
   3. Can look on AQHA to look at reports and how the committee reacted
   4. Looking at horses as livestock in the state statutes
      1. If there is a disaster horses need to be classified as livestock to receive state assistance
   5. In the past we have had a lobbyist to help us fight these issues in Washington DC and recently lost them
      1. Pool funds with the livestock association to fight any livestock issues
   6. Public lands and American Horse Council are great resources
   7. Any legislative or tax issues reach out to Debbi
9. Brad Beauvais
   1. TX representative
   2. Trying to partner with veterans
      1. Financial support
      2. Healing
   3. Work locally with the veterans community to get the out and take advantage as a PR opportunity
10. Don’t need to be a national director to be on a committee
    1. Heather Sutton serves on the ????? committee
    2. Kristen Gonsoir serves on the Youth committee
       1. 13 & under at world show
       2. scholarships

OLD BUSINESS

Reaffirm National Directors

* Shirley Wetz made a motion to reaffirm our national directors. Second by Sheila Prins. Unanimous approval.

NEW BUSINESS

1. State Director Nominations and Elections

The board of directors suggests the following slate for the 2020 directors.

* 1. East – Amy Krueger
     1. Georga Sutton made a motion to cease nominations and cast a unanimous ballet. Penny Petersen seconed. Unanimou Approval.
  2. West – Shirley Wetz
     1. Joellen Miller made a motion to cease nominations and cast a unanimous ballet. Janet Hansen seconded. Unanimous approval.
  3. Central – Penny Petersen
     1. Janet made a motion to cease nominations and cast a unanimous ballet. Alyssa Nix seconded. Unanimous approval.
  4. At-Large – Sheila Price
     1. Janet Hansen made a motion to cease nominations and cast a unanimous ballet. Penny Petersen seconded. Unanimous Approval.
  5. West fil for Hope Hall – Troy Crowser
     1. Joellen Miller made a motion to cease nominations and cast a unanimous ballet. Sheila Prins. Unanimous Approval.

1. Budget
   1. Discussed quadrupling awards and a new income source got added incentive to join SDQHA and continue to grow our numbers.
      1. What value can we add to increase membership and involvement
   2. What are some options for adding revenue?
   3. Slogan: Awards??? We’re on it….
   4. Suggested from Barb Nix, add awards to the shows to increase excitement at the show
      1. Circuit awards have also been discontinued at most shows.
      2. Give awards to be used at SDQHA approved shows.
   5. Patty Brunner mentioned rodeos are popular because of the payouts
      1. Started lope for loot at the RCSC – added money to the classes
      2. Publish award names
      3. Show for Dough
   6. Alyssa Nix suggested larger silent auction for the Brookings show and volunteered to serve on the fundraising committee

Shelby Holmes made a motion to approve and Penny Petersen seconded. Unanimous

1. **2020 Show/Event dates and 2019 Show/Event Reports**

BHSS AQHA Versatility Ranch Horse Competition

January 20 & 21, 2020

​​Black Hills Stock Show, Rapid

January 25-30, 2020

* 8 judges

January 31 – Horse sale

​​Sioux Falls Quarter Horse Show

May 8-10, 2020

​​Black Hills Summer Circuit, Rapid

June 5-7, 2020 – 3 day show with 4 judges

​​Summer Shoot Out Brookings

June 18-21, 2020 – 3 judges, 3 judges and split combined

SDQHA Approved

​Ranching Heritage Challenge with Ranching Versatility

July 25-26, 2020

​Sioux Empire Fair, Sioux Falls

August 7-8, 2020

AQHA Region 2, Rapid City

September 17-20, 2020

1. Sportsmanship Award
   1. Jodie Svennes suggested from the board of directors. Jim Hunt made a motion to cease nominations and cast a unanimous ballet. Shelby seconded. Unanimous approval.
2. Youth
   1. Becky Johnson – Youth Advisor
      1. Working hard for all of their awards
      2. 2 Youth members present for the general meeting
   2. Jim Hootman
      1. Youth attendance is down at the Sioux Falls shows
      2. Youth show fees will be free for all the youth to attend at the Fair to increase Youth attendance
         1. Bring 4-H and Level 1 kids to go to the show – 15 kids in Minnehaha county
3. Any Other Business
   1. SDQRA – Grant Vander Vorst attended and presented
      1. $5.8 MM moved away from SD racing
         1. Retrieve $120k in funding for racing
      2. President Kristen Gonsoir wrote a letter of support for ongoing legislations
      3. Last year was the first year in over 70 years that we held a state race in Canibury
      4. Doing a stallion auction for fundraising being advertised at tonight’s banquet and auction
      5. Selling raffle tickets for a 2 year old
      6. Adding more stakes races to SD
      7. Proposes combining racing with horse shows to further the local equine industry
4. Adjourn General Meeting
   1. Kimberly Johnson made a motion to adjourn the meeting. Sheila Price seconded. Unanimous Approval.

AQHA President- Stan Weaver

Upon Completion of Mr. Weaver’s address, I do ask that all 2020 SDQHA BOD members including those newly elected, please meet at the front of the room for the election of officers.

I am so excited that AQHA President Stan Weaver and his wife Nancy are able to join SDQHA again this weekend.

Stan, of Big Sandy, Montana, has been an AQHA director since 2011. He is a former member of the studbook and registration, public policy, and Hall of Fame selection committees; Foundation, marketing and ranching councils; and served as chairman of the ranching council. He was also instrumental in developing the AQHA Ranching Heritage Breeders program.

Weaver has bred American Quarter Horses for more than 30 years and has registered more than 1,600 foals with AQHA during that time.

It is with great pleasure, I introduce Stan Weaver to share with us today.